Agenda

CISAC and EVA Visual Arts Regional Conference in co-operation with ZDSLU and Ministry of Culture of Slovenia

(Ljubljana, 17/10/2017)

09.00 – 9.30 Registration

09.30 – 10.00 Opening and Welcome

      a. **Mr. Aleš Sedmak**, **painter and President of ZDSLU**,

      b. Welcome speech by **Mr. Anton Peršak, Slovenian Minister of Culture**

      c. Speech by **Vojko Toman, Ph. D, Director General of Slovenian IPO**

10.00 – 12.45 Rights management of visual repertoire, part I

Mats Lindberg, Managing Director of BUS, Sweden and **Vincent van den Eijnde, Managing Director of PICTORIGHT, the Netherlands**

How to get a visual CMO started
- Identify users of visual works, such as Museums, heritage and educational institutions, publishers and others,
- The role of tariffs
- How to set up resale right management

11.00– 11.20 *Coffee Break*

Rights management of visual repertoire, part II

- Identify collectively managed rights' revenues and landscape of partners CMOs private copy and reprography, cable retransmission, public lending rights and e-lending
- The role of surveys
- Distribution, social and cultural funding

12.30 – 12.45 Q&A

**12.45 – 14.00 ** *Lunch Break*

14.00 – 15.30 Managing visual arts – the international perspective

      a. Report from Brussels – Directive on copyright in the Digital Single Market
Carola Streul, Secretary General EVA

      b. Global campaign on Resale Right
Adriana Moscoso, CISAC Legal and Policy Director

      c. CISAC Membership and Professional Rules
Mitko Chatalbashev, CISAC Regional Director for Europe

**15.00 – 15.20 ** *Coffee Break*

15.20 – 15.30 Q&A

15.30 – 16.00 Wrap up and Closing

NB: documents are e-mailed to all participants before the meeting and can be downloaded from www.cisac.org so you can bring a copy with you. CISAC will only translate the documents sent to the Secretariat before the deadline communicated.